

## Privacy Policy

At HASCO Inc., we respect your right to know how your information is gathered and shared. We appreciate your trust that we will respect your information and privacy. This statement explains our privacy policy. Questions regarding this Privacy Statement should be directed to [privacy@hasco-inc.com](mailto:privacy@hasco-inc.com).

### We Are Committed to Your Right to Privacy

HASCO Inc. is committed to protecting your privacy and implementing technology that gives you the most powerful and secure online experience. Navigation of our site does not require you provide personal information. However, personal information may be required to provide requested services.

### What Information Does HASCO Inc. Gather?

- **Automatic Information:** Each time you visit HASCO Inc.'s Web Site, our server automatically recognizes and logs the traffic flow to our Web Site. We collect click-stream data such as your IP address, referring URL, browser and platform, time of visit, pages visited, and searches performed. No personal information or detail is obtained in this data interchange – a visitor's browser is not designed to provide this information. The data that is collected is used to help us improve the performance of our website and better serve our customers. We analyze this data to establish trends and help us improve your online experience.
- **Information You Give Us:** During a Web site visit, we may ask a customer for contact information (email address, telephone number, fax number and addresses for shipping/billing). This information is collected on a voluntary basis—and only with customer approval.
- **Accounts:** You can sign up for an account if you'd like. This will make us happy because it confirms your interest in our store. It should also make you happy because we will remember your information and, when you decide to buy our products, you do not have to provide all of your information over again -- you just have to log-in. Before registering your account, we will ask you to expressly provide your consent to this privacy policy. Only if you give us your consent, we will open your account. We also you the possibility to easily withdraw your consent and delete your account. Just connect with us at [sales@hasco-inc.com](mailto:sales@hasco-inc.com)
- **Partial Purchases:** If you have started to buy one of our products, but have not completed the purchase, you may have provided partial information, such as your email. In that case, we might send you an email to remind you about your interest. If you are not comfortable in receiving further emails of this kind, we will give you a simple opportunity to opt-out. Your privacy means a lot to us and we will stop sending you these communications right away.
- **Reviews:** If you have completed a purchase, we will send you an email to ask you to review the product you bought. We want to be sure that whether you love your purchase or have a complaint, you can share your opinion with other customers.
- **Personalization:** We also use some specific information related to your visit, such as the timestamp of your visit, the page or the product you viewed, where you are coming from (if you came to our store because you clicked on an advertisement or you just opened our direct link). This is very similar to the "essential information," but we use it to provide you with a personalized experience. The information on your visit provides us with insights on your interests and allows us to send you relevant communications. We capture this information through cookies, called a "beacon," that we allow you to block.
- **How long do we keep your data?**  
We keep your data for as long as you have an account with us. We also keep some data for security investigation. Most importantly, we have specific obligations for fraud detection and tax reasons. Therefore, we might need to retain certain data even if you ask to delete it. (ie. Regulatory data regarding end-use and export.)

### How can you control your personal data?

If you are one of our customers who is in the EU, and we are specifically selling our products to the Member State where you are located, you have specific rights that we are honored to enforce without undue delay: Access, Correct, Erasure, Port, Object. If you cannot exercise your choice on your account page or if you do not have an account with us, please reach out to us at [privacy@hasco-inc.com](mailto:privacy@hasco-inc.com). We will be more than happy to help.

### Information about our use of Cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies.** They allow us to recognize and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognize you when you return to our website. This enables us to personalize our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies

You may block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Except for essential cookies, all cookies will expire after three years.

#### **Does HASCO Inc. Share the Information it receives?**

HASCO Inc. will not share your personal information with any third party, and when you register with our website, you will have greater control over the use of your information. However, we will disclose your information, without notice, if required to do so by law or in the good faith belief that such action is necessary to:

- Obey orders of the law or comply with legal process served on HASCO Inc.
- Protect and defend the rights or property of HASCO Inc. and its websites.
- Act in urgent circumstances to protect HASCO Inc.'s websites, its employees or the public.

#### **How do we process your information?**

We use an external provider to run our store. Our e-commerce provider is based in the US and is a participant in the EU-US Privacy Shield Framework and committed to providing best-in-class service and data protection. You can check its participation in the Privacy Shield here on the official site of The International Trade Administration (ITA), U.S. Department of Commerce.

Through our e-commerce provider, we also use other, highly specialized external providers to provide the most competitive services. For example: The HASCO Blog is administered through WordPress.com.

- **Payment:** Our store is PCI-DSS compliant (a very strict industry standard with requirements for the security of credit card information), but we want to use accredited companies to process your credit card information. HASCO uses the SecureNet Platform to process Credit Cards.
- **Shipping:** We integrate with a number of shipping companies to fulfill your orders; mainly UPS, but we also use DHL and FedEx Express.

Partnering with highly specialized external companies allows us to focus on what we do best: selling great products.

#### **Email and/or Postal Addresses**

HASCO Inc. may use your email and/or postal address to send the HASCO Inc. newsletter to keep you updated on our most current products and services. We may also use your address to send you occasionally new product announcements and our customer satisfaction survey, to help us know how we can improve our services and performance. You may elect to opt out of either of these uses of your email and/or postal address by sending an email to [sales@hasco-inc.com](mailto:sales@hasco-inc.com) or by fax to 1-805-379-2128. Email and/or postal addresses are never rented, sold or traded to third parties.

#### **How Secure is the Site?**

HASCO Inc.'s site is equipped with Secure Socket Layer (SSL) technology. SSL protocol is the industry-standard to enable encrypted, authenticated communications across the Internet. SSL uses public key encryption mechanisms, one of the strongest encryption

methods available to protect data sent over the Internet. Customer information sent is not discernible to anyone except the recipient. Browsers that support the SSL encryption technology are called secure browsers. Online orders to HASCO Inc. must be placed from a secure browser. Most Netscape Navigator (version 1.2 and later) and Microsoft Internet Explorer browsers (version 3.0 and later) are secure. Your browser will automatically enter the secure mode when you make purchases. If you do not have a secure browser and would like to place orders, please review our Terms & Conditions for alternative ordering methods. HASCO Inc. is not liable or responsible for any loss or damage resulting from the use of a browser that is not secure.

**Is my credit card information safe?**

Yes. We use Secure Socket Layer (SSL) software, the industry-standard Internet security protocol, to secure your credit card information. It encrypts all of your personal information, including credit card number, name, and address, so that it cannot be read as it's transferred over the Internet.

**Do you store credit card numbers in your online database?**

No. We do not store customer credit card numbers. To ensure the security of customer's credit card numbers, we request and use the number to complete each transaction and then delete the number from our database.

**License and Site Access**

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**Copyright and Trademark Information**

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**Who can you reach out to for privacy matters?**

You can contact our Data Privacy Leader at [privacy@hasco-inc.com](mailto:privacy@hasco-inc.com). HASCO Components, 5214 Bonsai Street, Moorpark, CA 93021

**Do you need to lodge a complaint?**

If you have any privacy complaint, you have the right to lodge a complaint by sending an email to [privacy@hasco-inc.com](mailto:privacy@hasco-inc.com) .

**Any update?**

If we update our Privacy Policy to reflect a change or improvement of our services or a new legal obligation, we will publish the new version on our website, and we will make it clear on our home page [www.hasco-inc.com](http://www.hasco-inc.com) so it will be visible as you enter our store.